



**Working Paper No. 67**

# **Economic Feasibility of Rosa Damascena and its Products**

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Damascus, March, 2017

## **Abstract**

Rosa Damascena (dama-rose) is considered among the prominent Syrian native natural resources that can grow in Syria's rainy territories and moderate-rain environments. In this respect, dama-rose not only grows well even in regions of less than 175 m.m annual rainfall on average, but also could be grown as irrigated, regardless the rainfall average. The current working paper studies the economic feasibility of dama-rose growing and processing, covering the five components of economic feasibility; i.e. technical, environmental, social, marketing and financial feasibilities. The results reveal that there is a significant economic feasibility for planting dama-rose and processing its products, particularly in case the final product is rose water plus rose oil, not to mention a notable feasibility within each of the five components individually. In addition, a case study on Al Mrah village, which was named "the village of dama-rose" is presented. The results of the survey conducted in that village show an extreme importance of dama-rose activities in terms of local population livelihood, where these activities account for 41% of total households' income, averagely more than 28,111 S.P. per month. However, the results demonstrate several gaps and shortages that must be talked; these were addressed in the recommendations at the end of the study.